ADVERTISING BOOKINGS

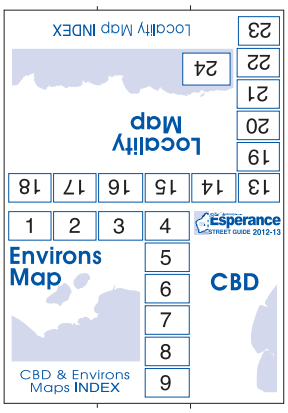
FREE Esperance 2012-13 Andimaps STREET GUIDE

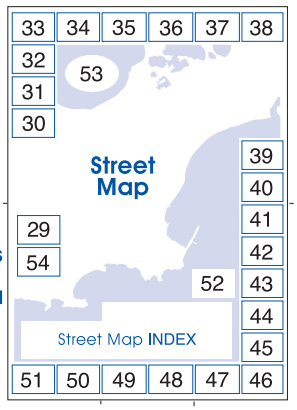
PUBLICATION: **Sept 2012** PROPOSED CIRCULATION: **40,000**

DISTRIBUTION: Advertisers, selected local outlets & visitor centres statewide

Locate your business on the map.
Receive up to 1500 copies free.
Ad artwork production included in advertising fee.
Discounts for multiple spaces in any Andimaps Street Guide.

1 PLEASE CIRCLE PREFERRED AD SPACE / S





TO SEE THE REAL STREET GUIDES GO TO
www.andimaps.com.au

2 *(Tick applicable)*

Single space: 45mm H x 70mm W	All prices include GST	**$460** ☐
Premium space #s 24, 29, 52, 53, 54		**$590** ☐
Double space: 45 H x 140 W or 95 H x 70 W		**$730** ☐
2 Single spaces: 45mm H x 70mm W each		**$780** ☐

DEPOSIT
Minimum = 50% of total amount within 14 days of invoice date.

3 **TOTAL AMOUNT BOOKED** **payable within 60 days of invoice date** $ _____ inc GST

• A late fee may apply for amounts outstanding after the invoice due date.

4 **PAYMENT METHOD**
EFT BSB 306 009 Andimaps Acc: 4434421 ☐
- Please include your business name or invoice no. when making payment.
(Tick one)
or
Cheque to 'Andimaps' ☐

CANCELLATIONS
- Full amount refundable if cancelled within 7 days of booking date.
- Cancellations after 7 days - 20% of full invoice amount retained.

5

Same as last year ☐
OR **Changes / New**

AD ARTWORK DEADLINE: 31 May 2012

TEXT supplied at time of booking ☐ / or coming ☐ by ...../...../.....

LOGO / PICs / IMAGES supplied at time of booking ☐ / or coming ☐ by ...../...../.....

This rectangle is the size of single ad space: 70mm x 45mm

Ad artwork proofs are always emailed to advertiser unless otherwise requested.

6 **Circle no. of copies required for 12 months:**

50 200 500 1000 1500

to be delivered to your premises upon publication
(subject to availability)

7
BUSINESS NAME (bill to) .....
NAME APPEARING IN AD (if different from BUSINESS NAME) .....
STREET ADDRESS (for correct placement of your No. on map) .....
CONTACT PERSON ..... BUS. PHONE .....
MOBILE / A/H (optional) ..... FAX .....
EMAIL .....
WEB ...www. .....
POSTAL ..... POSTCODE .....

8 ADVERTISER'S SIGNATURE ..... DATE ..... / ..... / .....

ADVERTISING CONSULTANT: Kymberley Roberts 0418 766 496

Andimaps www.andimaps.com.au since 1994
PO Box 404 Denmark WA 6333 Phone (08) 9848 2404
Fax (08) 9848 2987 email info@andimaps.com.au

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ACCI Albany Port Authority Tourism Award WINNER 2005

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OFFICE USE ONLY								
	SOLD by	:	/	/ 12	ATWK NOTED	:	/	/ 12
	PROCESSED by	:	/	/ 12	INV NO.	:	/	/ 12